

BSA International Certification Co. Private Limited

2nd floor, GRM complex, Denkanikotta Road,
Near St. John Bosco School, HOSUR -635109, Tamilnadu, INDIA.
E-mail: bsacertifications@gmail.com , Web: bsastandards.com
Cell: +91-9443360617 / +91- 9443634468

TERMS AND CONDITION FOR BSA LOGO APPLICATIONS

The BSA International Certification Co. Private Limited (Here in after BSA) registered Logo is for companies whose Management System(s) have been found conforming to relevant Management System Standards e.g. ISO 9001:2015 By BSA. It is in your business growth interests to use our Logo and we will be pleased to assist you for the same.

We would appreciate that the use of BSA Registered Logo conforms to the requirements of the BSA.

A BSA Registered Company can use the BSA Registered Logo in the following manner:

- BSA Registered Logo Bromide is provided along with the Registration Certificate:
- Use same color combination as per bromide or simply Black & White.
- It can be used on Advertising and Business Promotional Materials, Business Cards, Letter Heads for correspondence, Office Interiors and Exhibition Counters.
- It can be used on Electronic Media (e.g. Video Advertising, Web sites, and Internet) along with the Registration number.
- It can be used on the Vehicles along with your trademark next to it. In such case the Registration number is not required to be displayed.
- Management Standard Reference can be put along with the Logo.
- Registration scope can be displayed on the electronic media.

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A BSA Registered Company shall not use the BSA Registered Logo in the following manner:

- Shall not use the Logo without the Registration Certificated Number.
- Shall not use the Logo on a Product.
- Shall not use the Logo too small to be read.
- Shall not use the Logo for any Company name which is not registered by the BSA.
- Shall not use the Logo for any other product, service which is outside the scope of the BSA Registration.
- Shall not use the Logo in such a way that it misleads to the product/service registration, not the Management System, which has been registered actually.
- Shall not use the Logo in size bigger than the company's own logo size.
- **Shall not use its certification in such a manner that would bring the BSA and / or Certification system into disrepute and lose public trust**
- Shall not use its logo on Laboratory test, calibration or inspection report
- Management system certification marks are not used on a product or product packaging or in any other way that may be interpreted as denoting product conformity.
- Product packaging is considered as that which can be removed without the product disintegrating or being damaged, Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The Statement shall in no way imply that the product, Process or Service is Certified by this means,

The Statement shall include reference to:

- ✓ -Identification (E.g. Brand or Name) of the certified client;
- ✓ -The type of management system (e.g. Quality, Environment) and the applicable standard;
- ✓ -The BSA issuing the Certificate.

A BSA Registered Company shall:

- Amend all advertising matter when the scope of certification has been reduced**
- Upon suspension or withdrawal of its certification, discontinues its use of all advertising matter that Contains a reference to certification, as directed by BSA.**
- For any evidence for the misuse of LOGO , Certification documents are audit reports or incorrect references to the certification status by the client ,BSA will initiate appropriate action including request for correction and corrective action ,suspension, withdrawal of certification publication of the transgression and if necessary legal action.**

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ACCREDITATION MARK DISPLAY CONDITIONS

A BSA Registered Company can use the Accreditation Mark in the following manner:

- ❖ Accreditation Mark is provided along with the Registration Certificate.
- ❖ Use same color combination as per given Logo or simply Black & White.
- ❖ It can be used on Advertising and Business Promotional Materials, Letter Heads for correspondence, Office Interiors and Exhibition Counters along with the BSA Registered Logo.
- ❖ It can be used on Electronic Media (e.g. Video Advertising, Web sites and Internet) along with the BSA Registered Logo.

A BSA Registered Company shall not use the Accreditation Mark in the following manner:

- ❖ Shall not use the Mark without the BSA Registered Logo.
- ❖ Shall not use the Mark on Vehicles or Building Exteriors/Flags.
- ❖ Shall not use the Mark on a Product.
- ❖ Shall not use the Mark on any level of Product's Packaging.
- ❖ Shall not use the Mark too small to be read.
- ❖ Shall not use the Mark for any Company name, which is not registered by the BSA.
- ❖ Shall not use the Mark for any other product, service which is outside the scope of the BSA registration.
- ❖ Shall not use the Mark in such a way that is mislead to the product/ service registration, not the Management System, which has been registered actually.
- ❖ Shall not use the Mark in size bigger than the Company's own logo size.
- ❖ **Shall not use the Mark on their visiting or business cards.**
- ❖ ***Shall not use the mark on Laboratory test, calibration or inspection report.***

A BSA Registered Company shall upon suspension or withdrawal of its certification, discontinues its use of all advertising matter that contains a reference to Accreditation Mark, as directed by BSA.